



DECEMBER 4, 2013 - WEDNESDAY

ALFA HALL: Global Context / The Future of European Innovation / Horizon 2020 / Strategic Paths of Global Companies

08:00-09:00 **Registration**

09:00-10:30

GREETINGS & INTRODUCTION

President of the Republic of Lithuania Dalia Grybauskaitė
Minister of Economy of the Republic of Lithuania Evaldas Gustas
Robert-Jan Smits, Director General for Research and Innovation, EC

“BUSINESS AND SCIENCE PARTNERSHIP 2013” AWARD CEREMONY

Award is presented by the Minister of Economy of the Republic of Lithuania Evaldas Gustas

INNOVATION AND ENTREPRENEURSHIP IN GLOBAL CONTEXT

KEY NOTE SPEAKER: SIR TIMOTHY JOHN (TIM) BERNERS-LEE, INVENTOR OF THE WORLD WIDE WEB

10:30-11:00 **Coffee Break**

11:00-12:30

The Future of European Innovation PANEL 1 and Discussion

The ministers of Baltic Sea Region countries will share their insights about the EU competitiveness and economic growth in the future.

12:30-13:00

Launching of HORIZON 2020

Horizon 2020 - The New EU Framework Program for Research and Innovation 2014-2020

Keynote: Robert-Jan Smits, Director General for Research and Innovation, EC

13:00

Opening of Science and Technology Exhibition (EXHIBITION AREA)

30 displays representing innovative technologies and inventions created by Lithuanian companies and organizations, consultations and networking.
Participants: SME's, Lithuanian Innovation Center, Science & Technology Parks, Agency for Science, Innovation and Technology (MITA) and others.

13:00-14:30 **Lunch**

	ALFA HALL: Global Context / The Future of European Innovation / Horizon 2020 / Strategic Paths of Global Companies	LAMBDA HALL: Presentations of HORIZON 2020 Program	ZETA HALL: New Business Models Creating Innovative Lithuania	THETA HALL: Women Innovators / Entrepreneurship and Startups: Practical Aspects
14:30-15:30	<p>Strategic Paths of Companies that Build Innovative Europe</p> <p>This session will focus entirely on business models that employ innovation for efficient company strategy. Leading companies will take the stage and share their insights and experience what does it take for business to employ innovation and create innovative environment for both employees and customers as well as society. Presentations will be delivered by three leading companies that represent different and very specific industries.</p> <p>Speakers: Wim Dierickx, Microsoft Office Division Lead, CEE Multi Countries "Microsoft: Re-Imagining the Enterprise" Algimantas Markauskas, Vice-President for Baltic Region, Thermo Fisher Scientific Lithuania</p>	<p>Presentations of HORIZON 2020 Program and Other Financial Instruments</p> <p>New initiatives and instruments for accelerating business innovation</p> <p>Creating Industrial Leadership and Competitive Frameworks</p>	<p>New Business Models Creating Innovative Lithuania</p> <p>Session covered by Lithuanian Business Confederation</p> <p>The session will respond to business practitioner concerns on how to adopt, develop and integrate innovation in business models. Topics target at critical aspects of business-wise innovation and offer attendees a step-by-step overview.</p> <p>Speakers: Valdas Sutkus, President of Lithuanian Business Confederation Benas Adomavičius, Head of Strategic Management Module, ISM Executive School Artūras Piliponis, Partner, Ernst&Young Baltic Andrius Iškauskas, Chairman of E-Business, IT, Telecommunications, and Intellectual Property Protection Commission of Lithuanian Business</p>	<p>Women Innovators</p> <p>This session will focus on fostering women entrepreneurship. The talks will cover the insights on the issues considered to be the most critical and specific for women engaged in innovation, science, technology and business.</p> <p>Speakers: Cheryl D. Miller, Zen Digital Europe Aurelija Martūnienė, "Smart Woman" project 3-4 Lithuanian women entrepreneurship case studies</p> <p>Moderated by: Cheryl D. Miller, Zen Digital Europe</p>
15:30-16:00	Coffee Break			

16:00-17:30	<p>Strategic Paths of Companies that Build Innovative Europe</p> <p>PANEL 2 and Discussion The panel will further elaborate on practices of leading companies and extend to a broader-scale discussion together with public sector and industry representatives. Panelists will overview key technological innovations in Europe and discuss how these innovations can enable small and medium enterprises, business and industry sector to adjust to fast-paced global economy and attain high performance.</p> <p>Panelists: Wim Dierickx, Microsoft Office Division Lead, CEE Multi Countries Algimantas Markauskas, Vice-President for Baltic Region, Thermo Fisher Scientific Lithuania Gernot Klotz, European Chemical Industry Council Erik Tambuyzer, Chair of the Board of the Centre for Medical Innovation in Leuven Cheryl D. Miller, Zen Digital Europe</p>	<p>Presentations of HORIZON 2020 and Other Financial Instruments (continued)</p> <p>SME Instrument in Horizon 2020</p> <p>Financial Instruments and Landscape for RDI-driven/innovative SMEs: Eurostars, Access To Finance, COSME</p>	<p>New Business Models Creating Innovative Lithuania (continued)</p> <p>Session covered by Lithuanian Business Confederation</p> <p>The second part of the session will cover the breakthrough examples by sectors: banking, retail, public services, high-tech, and society. Nominees of the Service Awards will be presented at the end of the session.</p> <p>Speakers: Vincentas Vitkauskas & Donatas Limantas, Project Managers at JSC INTA IT: Innovations for Transport and other Service Sectors</p> <p>Session moderated by: Andrius Iškauskas, Chairman of E-Business, IT, Telecommunications, and Intellectual Property Protection Commission of Lithuanian Business Confederation</p>	<p>Entrepreneurship and Startups: Practical Aspects</p> <p>This session will focus on young entrepreneurs and SME's. The talk topics will vary from the identifying key problems in creating and developing a startup or most common mistakes being made when pitching to investors (as well as few best practical examples how you should do it), to the topics of when you shouldn't found a startup at all.</p> <p>Speakers: Christoph Rähke, CEO & Founder of Berlin Startup Academy "When NOT To Found A Startup" Tomas Andriuškevičius, Practica Capital UAB "Lessons Learned" Tomas Martūnas, CEO App Camp "Why Mobile First" Arvydas Strumskis, Partner Business Angels Fund I "Strongest Points of Lithuanian Startups" Vytautas Minasianas, Project Manager at Agency for Science, Innovation and Technology (MITA) "Technostart Project" Pitch showcases by two Lithuanian startups</p> <p>Moderated by: Vytautas Minasianas, Project Manager at Agency for Science, Innovation and Technology (MITA)</p>
17:30-18:00	Concluding Remarks			

EXHIBITION AREA: SCIENCE AND TECHNOLOGY EXHIBITION

13:00-20:00	<ul style="list-style-type: none"> • 13:00 Opening • 13:00 – 16:00 Open for Vilnius Innovation Forum 2013 "Innovation Drift" attendees • 16:00 – 20:00 Open for Vilnius Innovation Forum 2013 "Innovation Drift" attendees and the public
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DECEMBER 5, 2013 - THURSDAY

	ALFA HALL: ECO-INNOVATION	LAMBDA HALL: Clusters: Innovation Networks for Business Growth	ZETA HALL: Public and Private Partnership (PPP): IMI, BBI, SPIRE	THETA HALL: Developing Innovation Ecosystems / "BSR Stars"	EPSILON HALL: Measuring Innovation in Small Regions
08:00-09:00	Registration				
09:00-10:30	<p>Opening. Eco-innovation: a European perspective</p> <p>Cheryl D. Miller, Zen Digital Europe Arūnas Karlonas, Director Agency for Science, Innovation and Technology (MITA)</p> <p>Eco-Innovations in global perspective. Think and act in eco way!</p> <p>The session will welcome a distinguished keynote speaker: pioneering spirit who devotes his time to improve the quality of the planet.</p> <p>Key note speaker: Peter Boyd, COO Carbon War Room, Chair of the UK's Energy Efficiency Deployment Office</p>	<p>Clusters - Innovation Networks For Business Growth</p> <p>This session will focus on clusters/ innovation networks as a platform for SMEs' growth: possibilities to expand export, to create new markets, boost innovation, as well as clusters internationalization.</p> <p>Speakers: Emily Wise, Project Coordinator VINNOVA</p> <p>Keynote speaker: Ifor Ffowcs-Williams, CEO Cluster Navigators, NZ</p>	<p>Public and Private Partnership: Innovative Medicine Initiative (IMI)</p> <p>Session covered by EFPIA/IFPA/IMI This session will focus on new perspectives and initiatives in health & life sciences sector representing Innovative Medicine Initiative (IMI).</p> <p>PPPs: speeding up translation from science to patients</p> <p>Chairman: prof. Dainius Pavalkis, Minister of Education and Science of the Republic of Lithuania</p> <p>Co-Chairman: Richard Bergström, EFPIA Director General</p> <p>Speakers: Dr. Ruxandra Draghia-Akli, Director of the Health Directorate at the Research DG of the European Commission Dr. Michel Goldman, Executive Director of the Innovative Medicine Initiative (IMI)</p> <p>Public Private Collaborations For a Stronger Research Ecosystem – Case Studies</p> <p>Chairman: prof. Gediminas Černiauskas, Vice-Minister of Health of the Republic of Lithuania</p> <p>Speakers: Daan J. A. Crommelin, Professor at the Department of Pharmaceutics at Utrecht University Dr. Erik Tambuyzer, Chair of the Board of the Centre for Medical Innovation in Leuven</p>	<p>Developing Innovation Ecosystems: What Can SMEs Expect From Science & Technology Parks?</p> <p>The session will focus on innovation support environment (infrastructure, innovation promotion public services, innovation facilitation) for creation favorable conditions for innovative SMEs.</p> <p>Speakers: Luiz Sanz, Director General International Association of Science Parks "Science Parks Are Not About Science: The Role of STPs Enhancing The Competitiveness of Companies" Roma Stumbrienė, Director Klaipėda Science and Technology Park</p> <p>Moderated by: Edgaras Leichteris, Director Knowledge Economy Forum</p>	<p>Measuring Innovation in Small Regions: Promoting Innovation in Small Regions</p> <p>Session covered by Lithuanian Innovation Centre</p> <p>This session will present the intermediate results of the INTERREG IVC project IN-EUR, which includes a model for assessing and measuring innovation in small regions.</p> <p>Speakers: Mantas Vilys, Acting Director of the Lithuanian Innovation Centre Representative from the Municipality of Vilnius "Innovation at Local Level: the Case of Vilnius" Luminita Mihailov, Director, South East Romania Development Agency "IN-EUR Project / Objectives and Aims" Riccardo Gaddi, general Director of Province of Lucca, CEO the EU Policies Unit, Italy "The Needs of Small Regions For Measuring Innovation" Monica Lazzaroni, International Projects Office, Province of Lucca "Measuring Innovation: Needs and Methodologies" Massimiliano Guerini, Politecnico of Milan, Italy "Measuring Innovation in Small Regions: IN-EUR Methodology"</p>
10:30- 11:00	Coffee Break				

11:00-12:00

Eco-Innovation in Business: Enabling Green Growth

PANEL 1 Discussion

Is eco-innovation mostly an integral part of business social graces and CSR programs? Or is it a tool that tangibly accelerates business and perpetuates natural environment at the same time? The panel will cover an array of eco-innovation conceptions and means for business that can enhance our natural environment.

Panelists:

Tomas Andrejauskas, CEO, ProBioSanus UAB
Darius Sabaliūnas, Environmental Stewardship and Sustainability Department, P&G, USA
Peter Boyd, COO Carbon War Room, Chair of the UK's Energy Efficiency Deployment Office
Vladas Lašas, CEO Skubios Siuntos UAB, Co-Founder Carbon War Room

Moderated by:

Cheryl D. Miller, Zen Digital Europe

Clusters - Innovation Networks For Business Growth

Discussion:

The Role of Cluster Developing Innovation

Panelists:

Emily Wise, Project Coordinator VINNOVA
Ifor Ffowcs-Williams, CEO Cluster Navigators, NZ
Arūnas Karlonas, Director Agency for Science, Innovation and Technology (MITA)

Public and Private Partnership (continued)

Session covered by EFPIA/IFPA/IMI

Panel Discussion: Public Private Collaborations For a Stronger Research Ecosystem

Panelists:

Dr. Ruxandra Draghia-Akli, Director of the Health Directorate at the Research DG of the EC
Helmut WALERIUS, Directorate General Health and Consumers, Health Information Unit, EC
Dr. Michel Goldman, Executive Director of the Innovative Medicines Initiative
Mrs. Lina Buzermanienė, Member of Ethics Board of the IMI U-BIOPRED project
Prof. Daan J. A. Crommelin, Professor at the Department of Pharmaceutics at Utrecht University
Dr. Erik Tambuyzer, Chair of the Board of the Centre for Medical Innovation in Leuven
Prof. Žilvinas Padaiga, Dean at the International Relations and Study Centre of the Lithuanian University of Health Sciences

Moderated by:

Richard Bergstrom, EFPIA Director General

Developing Innovation Ecosystems

Round Table Discussion: SME's, science and technology parks & public sector.

The future and need of technology parks, best practices and examples as well as counterarguments.

Panelists:

Luiz Sanz, Director General International Association of Science Parks
Kęstutis Šetkus, Head of Innovation Support and Technology Transfer Division, Agency for Science, Innovation and Technology (MITA)

Moderated by:

Edgaras Leichteris, Director Knowledge Economy Forum

Measuring Innovation in Small Regions (continued): Regional Innovation & Statistics

Session covered by Lithuanian Innovation Center

Keynote speaker:

Jelena Angelis, Technopolis-Group, which is coordinating the Regional Innovation Monitor "Regional Innovation Monitor – Measuring Innovation in European Regions"

12:00-13:30

Lunch

13:30-15:00

One world: Eco-Innovation practices in different continents

The session will highlight three practices in two different continents. Three individuals, three companies with enormous experiences will be delighted to share their insights with the audience of Vilnius Innovation Forum 2013. This should let everyone come to the conclusion of how innovation is different, needed and adaptive to business models whether you are here or on the other side of the ocean.

Speakers:

Darius Sabaliūnas, Environmental Stewardship and Sustainability Department, P&G, USA
Allan Alakūla, head of the Tallinn EU Office “Free Public Transport”
Laurynas Jokužis, Elinta UAB, Chairman of the Board for Lithuanian Electromobiles Association

Clusters - Innovation Networks For Business Growth: International Best Practices

Speakers:

Lilita Sparane, Director of Latvian IT Cluster
Philip Stankovski, Micael Gustafsson Cluster55, Sweden
Jūratė Virkutytė, PhD, Chief Environmental Officer, Hammontree & Associates, Limited
Hubert Goffinet, Wallonie-Bruxelles
Mantas Venslauskas, iVita, Lithuania
Augustas Alešiūnas, SmartIT, Lithuania

Public and private partnership: Bio-Based Industries (formerly known as BRIDGE)

This session will focus on Bio-based Industries public and private partnership BRIDGE initiative.

Moderated by:

Mindaugas Gedvilas, Managing Director Amilina AB.

Speakers:

Barend Verachtert, Head of Unit Bio-technologies, DG Research & Innovation, European Commission
Lars Christian Hansen, President Europe, Novozymes, Member of the Executive Committee, Bio-Based Industries Consortium
Leo Arpa, Head of R&D Paper - Europe & International at Mondi, Chairman of the Programming Working Group at Bio-Based Industries Consortium

“BSR Stars” Goes Smart

The session will display a vision of the ways how smart specializations can be boosted by the strategic territorial cooperation and used for the growth of the Baltic Sea Region and the Europe’s competitiveness.

Panelists:

Merete Daniel Nielsen, Director Netmatch Network, Denmark
Karin Nygård Skalman, Vinnova, Sweden
Pirjo Kutinlahti, Ministry of Economy, Finland
Ministry of Economy, Lithuania
Einar Eriksen, Smart Energy Markets, Norwegian Centre of Expertise, Norway
Leif Ljungqvist, Swedish ICT/Acreo, ICT Research Institutes, Photonic, Kista, Sweden
Rainer Jakobsson, Centre of Expertise Programme, Intelligent Machine Cluster, Finland
Dr. Wolfgang Blank, Chairman ScanBalt, Managing Director BioCon Valley
Andrius Plečkaitis, “Infobalt”, Lithuania

Moderated by:

Dr. Christian Ketels, Principal Associate, Harvard Business School

Measuring Innovation in Small Regions (continued): From Measuring Innovation Towards Regional Innovation Policies

Session covered by Lithuanian Innovation Center.

Speakers:

Jean Severijns - Province of Limburg, The Netherlands “From Measuring Innovation Towards New Innovation Strategy & Policy: The Case of the Province of Limburg”
Christoph Meier, Platinn, Western Switzerland “How to Assess the Innovation Performance and Needs of a Region and Translate That Into A New Regional Innovation Strategy?”

Panel Discussion: “How to Use Measuring of Innovation for Policies in Small Regions”

Panelists:

Jelena Angelis, Technopolis Group, which coordinates the Regional Innovation Monitor
Jean Severijns - Project manager Internationalisation, Province of Limburg (NL) and member of Smart Specialisation Platform Mirror Group
Christoph Meier, Platinn, Western Switzerland
Violeta Bulc – Owner and Manager, Vibacom company & Inco movement
Esa Kokkonen, director of the Baltic Institute of Finland, project partner in TR3S: ‘Towards Regional specialisation for Smart growth spirit’
Tommy Ryan, Roscommon County Council
Joe Greaney, President of the European Business & Innovation Centre Network

Moderated by Žilvinas Martinaitis, Visionary Analytics.

15:00-15:30

Coffee Break

<p>15:30-17:00</p>	<p>Success Stories: Lithuania and Outward. The Networking Session</p> <p>The last session continues with the same topic and shifts to an even more interactive format offering several success stories at a glance. Each speaker will deliver a short 10-15 min presentation while other speakers will be on stage behind them. It will be like a networking party with speakers sitting on stage throughout. All of them are ready to jump into the discussion we are about to hear.</p> <p>Speakers: Domantas Surkys, Ecococon UAB “Lithuanians - World Innovation Leaders For Straw Bale House Production. Success Factors” Thomas Gaartz, Coordinator Recowater Project Mars, Germany “Recowater Project” Claus Juul Nielsen, Owner Old Clean Bricks, Denmark “Rebrick Project”</p>	<p>Clusters - Innovation Networks For Business Growth: Innovation in Traditional Industry</p> <p>Participants: Lilita Sparane, Director of Latvian IT Cluster Philip Stankovski, Micael Gustafsson Cluster55, Sweden Jūratė Virkutytė, PhD, Chief Environmental Officer, Hammontree & Associates, Limited Hubert Goffinet, Wallonie-Bruxelles Mantas Venslauskas, iVita, Lithuania Augustas Alešiūnas, SmartIT, Lithuania</p> <p>More participants to be announced prior the Event</p>	<p>Public and private partnerships: SPIRE</p> <p>This session will focus on Innovation in resource and energy efficiency in the process industries SPIRE initiative.</p> <p>Speakers: Loredana Ghinea, Executive Director SPIRE</p>	<p>“BSR Stars” Goes Smart (continued)</p> <p>Smart Specialization LT: National and Regional Perspectives, Research and Higher Education</p> <p>Speaker: Monitoring and Analysis Centre (MOSTA)</p> <p>BSR Manufacturing – a Macro-Regional Smart Specialization Initiative</p> <p>Speaker: Prof. Reijo Tuokko, Tampere University of Technology</p> <p>Lithuanian Manufacturing Business As a Part of the Regional Network</p> <p>Speaker: Dr. Henrikas Mykolaitis, LINPRA</p> <p>Macro-Regional Cooperation – a Platform For Competitiveness of The Maritime Sector in BSR</p> <p>Speaker: Klaipeda and Technology Park</p>	<p>Measuring Innovation in Small Regions (continued): From Measuring Innovation Towards Regional Innovation Policies Session covered by Lithuanian Innovation Center</p> <p>Continued discussion with panel & audience, and closing remarks by: Mantas Vilys, Acting Director of the Lithuanian Innovation Centre</p> <p>Networking session & continued discussions</p> <p>Three Thematic Standing Tables where audience can meet the speakers and panelists</p> <ul style="list-style-type: none"> • Methods, tools, techniques for better innovation measuring in small regions • Smart Specialisation: the role of small (sub)-regions (NUTS III) <p>From measurements to decisions - innovation support in small regions</p> <p>Networking session & continued discussions</p>
<p>17:00-17:30</p>	<p>Concluding Remarks</p>				

EXHIBITION AREA: SCIENCE AND TECHNOLOGY EXHIBITION

<p>08:30-18:00</p>	<ul style="list-style-type: none"> • 08:30 – 15:30 Open for Vilnius Innovation Forum 2013 “Innovation Drift” attendees • 15:30 – 18:00 Open for Vilnius Innovation Forum 2013 “Innovation Drift” attendees and the public
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DECEMBER 6, 2013 - FRIDAY

VISIT TO VALLEYS (INTEGRATED SCIENCE, STUDIES AND BUSINESS CENTERS) AND HIGH-TECH COMPANIES